



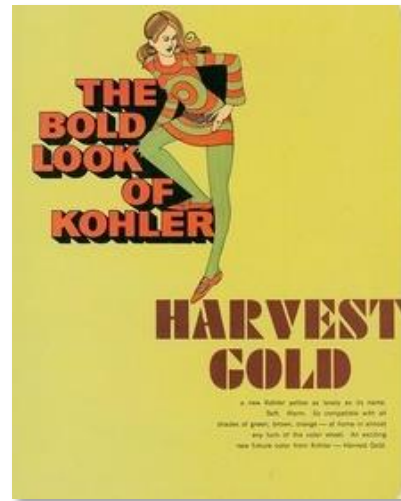
KOHLER *in COLOR & FINISH*

Iconic Bathrooms for your home

A STORIED HISTORY | Kohler has long been recognized as a leader in the use of color for kitchen and bath fixtures. Since pioneering colored fixtures in 1927, Kohler's color palette has continued to evolve and shape home design trends. Today, it remains a powerful differentiator for the brand.



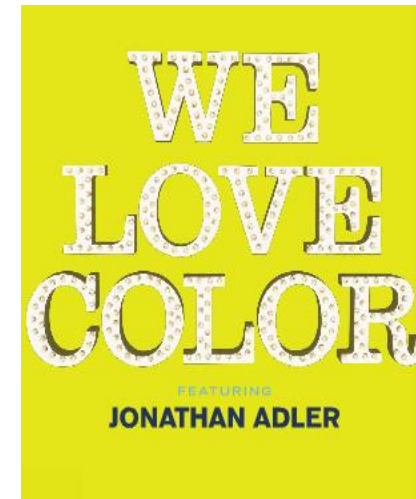
Original "Super Six" Colors in
Late 1920s



The Bold Look of Kohler in the
1960s



Vapour Cast Iron Colors in the
2000s



Jonathan Adler Partnership in
2012



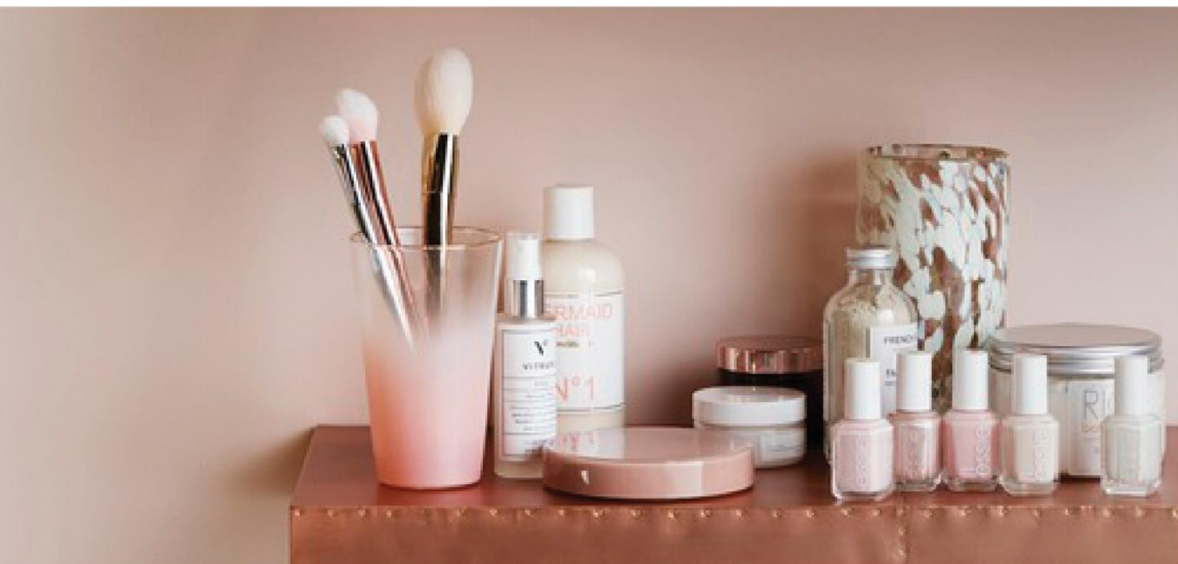
Benjamin Moore
Collaboration in 2014

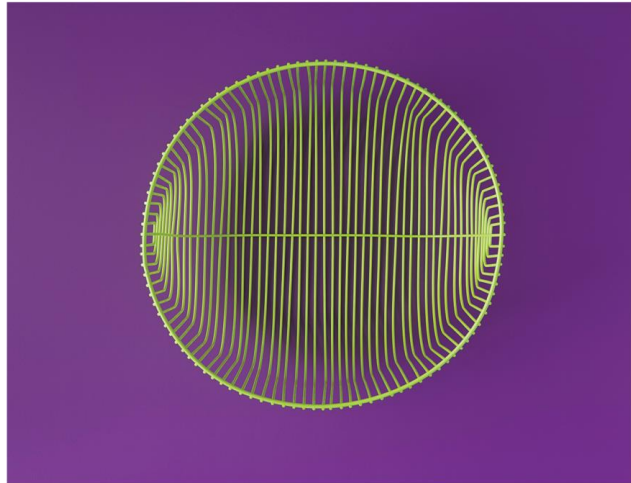
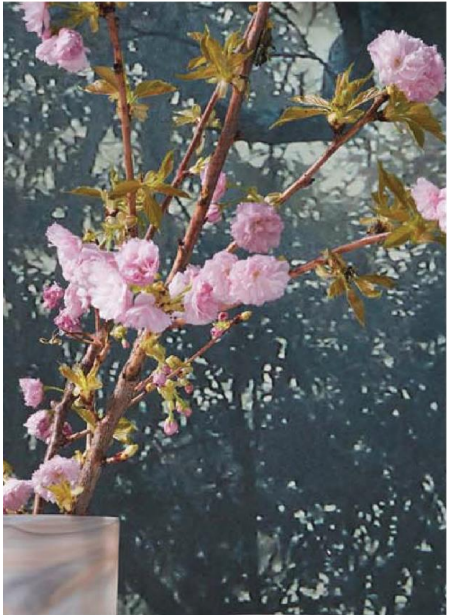
Powerful *brand differentiator*



Unbathroom it!

Make every inch of your
powder room special



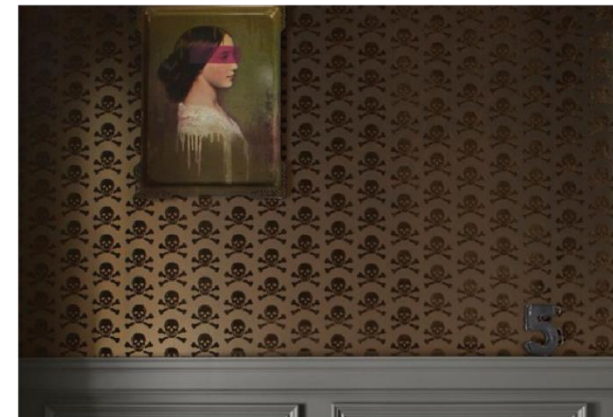
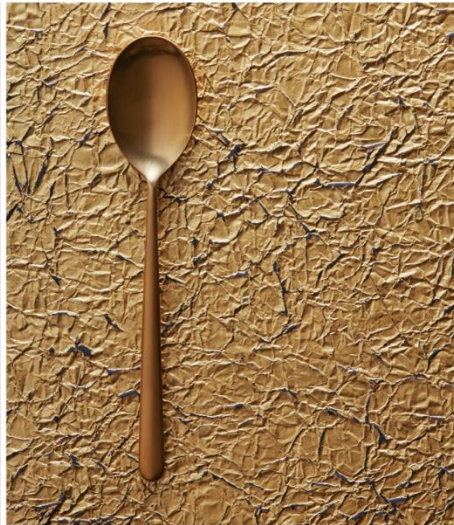


Color Therapy

Colors in interiors can
have a big impact on
your well being

Finishes: It's all about you!

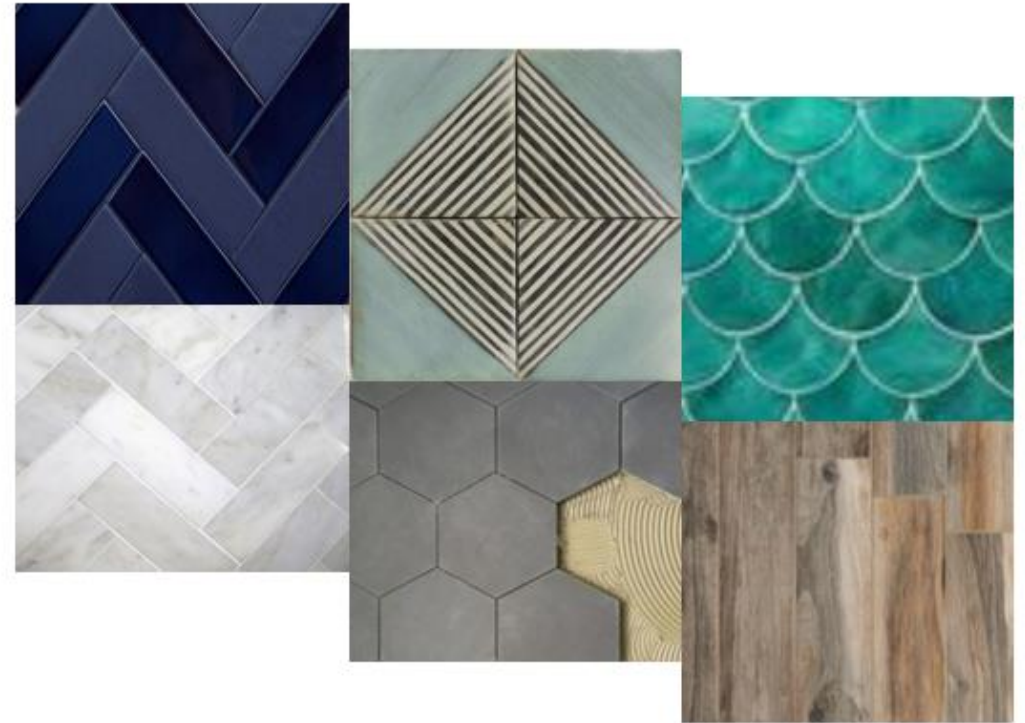
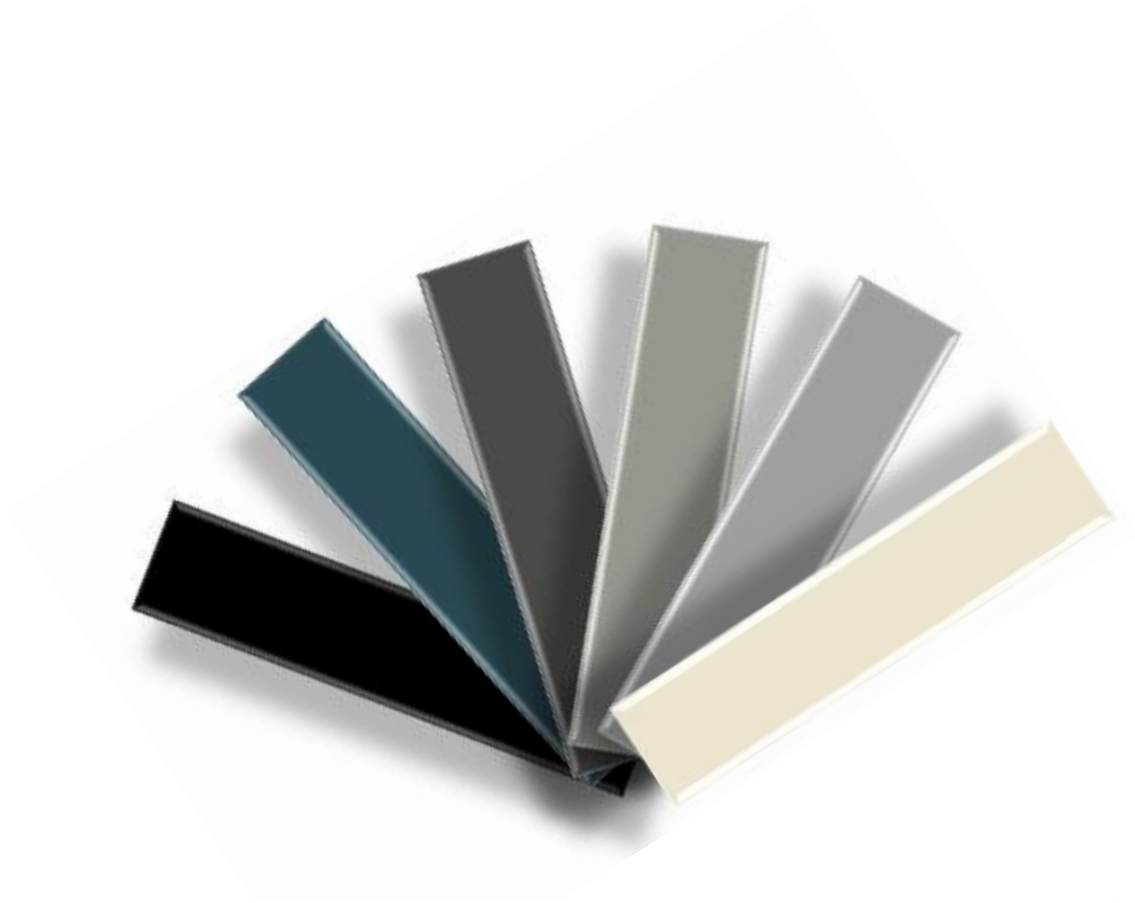
Paint a picture of
your personal
identity using
Kohler Finishes



MIX and Match

DESIGN YOUR OWN
BATHROOM

EXPRESS YOURSELF



**Heritage &
Culture**



**Globally
Conscious**

Nature

INDIA *The Philosophy..*

PEACOCK AND ROSE GOLD



The charming allure of gold's splendour meets the subtle blush of a delicate Pink rose.

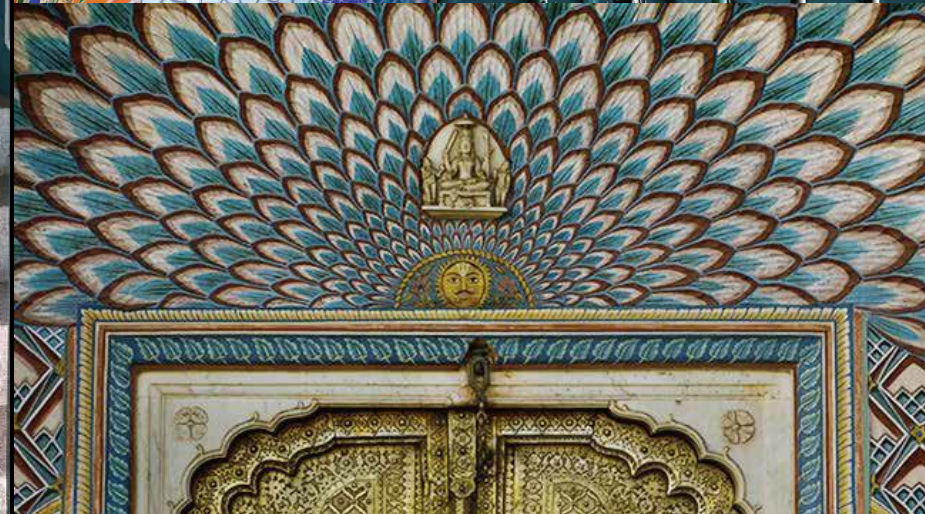
Peacock is the national bird of India and has found renditions in traditional mythology, art, garments and architecture. It is believed that keeping peacock feather at home brings good luck and prosperity in the house. This version of Peacock is rendered as a shade of teal.

As the elegance of the colour of Krishna's favourite crown is mixed with the feminine beauty of rose gold, the combination makes the bathroom space look ethereal.



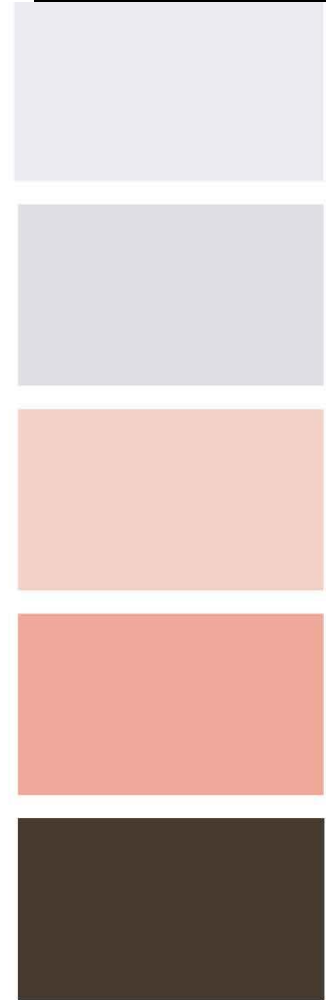


PEACOCK





ROSE GOLD



PEACOCK AND ROSE GOLD



PEACOCK AND ROSE GOLD



Lav Faucet	RGD	73159T-7-RGD
Showering	RGD	77236IN-RGD
Showering	RGD	77247IN-9-RGD
Showering	RGD	18361T-CL-RGD
Showering	RGD	16346IN-RGD
Showering	RGD	8002-F2-RGD
Showering	RGD	37343IN-RGD
Showering	RGD	97009T-RGD
Showering	RGD	9040T-RGD
Showering	RGD	12067T-RGD
Other Accessories Lux	RGD	12925IN-RGD
Other Accessories Lux	RGD	7314IN-RGD
Other Accessories Lux	RGD	7275IN-RGD
Other Accessories Lux	RGD	16086IN-4-RGD
Other Accessories Lux	RGD	14459T-RGD
Other Accessories Lux	RGD	14451T-RGD
VToilet	Peacock	77142IN-S-HP1
VLavatory	Peacock	5373IN-HP1
VIn-wall Tank	Black	75890IN-P-7



72337IN-4ND-RGD
Aleo+ TALL LAV FAUCET W/O DRAIN
INR 16,240
CLP- 11368



5684IN-4ND-RGD
Aleo+ single control wall mount Lav
Faucet Trim
INR 10810
CLP- 7567

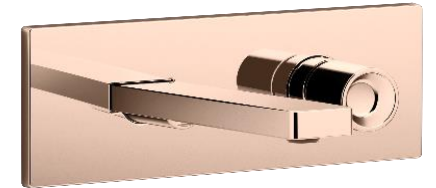


5373IN-HP1
FOREFRONT RECT W/O FAUCET DECK PEACOCK
INR 18,600
CLP- 12600

COMING SOON
Launch – Sept 2018



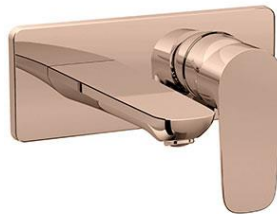
73053T-4-RGD
Composed Tall Bathroom Faucet with joystick handle
INR 55,440
CLP- 38808



73061T-7-RGD
Wall Mount Single Handle Faucet with
pure handle INR 63,510
CLP- 35566



72298IN-4ND-RGD
ALEO TALL LAV FAUCET W/O DRAIN
INR 15,460
CLP- 10822



5683IN-4ND-RGD
ALEO Wall Mount LAV FAUCET TRIM
INR 10290
CLP- 7203



COMING SOON
Launch – Jan 2019

77142IN-S-HP1
Modern Life Wall-hung toilet
INR 42000
CLP- 29400



73159T-7-RGD
Composed Tall Bathroom Faucet with pure handle
INR 63,510
CLP- 44457

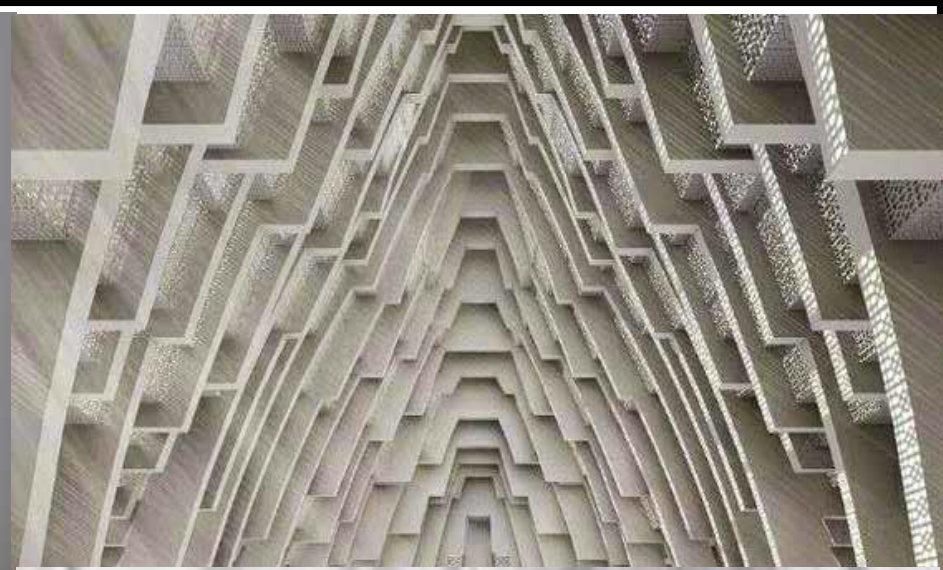
TRUFFLE AND FRENCH GOLD



Truffle is a new mid-tone neutral color with taupe & warm grey undertones, resulting in a truly flexible neutral color.

In a modern version of brown, truffle color balances light from windows, metal and mirrors. The color is soft and warm often resembling the winter foliage. French Gold finish complements beautifully the texture of truffle

TRUFFLE





FRENCH GOLD

TRUFFLE AND FRENCH GOLD



TRUFFLE AND FRENCH GOLD



Lav Faucet	AF	20739IN-4ND-AF
Lav Faucet	AF	5679IN-AF
Showering	AF	882IN-AF
Showering	AF	37335IN-4FP-AF
Showering	AF	18361T-CL-AF
Showering	AF	16346IN-AF
Showering	AF	37344IN-AF
Other Accessories Lux	AF	12929IN-AF
Other Accessories Lux	AF	7314IN-AF
Other Accessories Lux	AF	7275IN-AF
Other Accessories Lux	AF	11711IN-4-AF
Other Accessories Lux	AF	11584-AF
Other Accessories Lux	AF	11587-AF
VLAATORY	Truffle	5373IN-HT1
VTOILET	Truffle	77142IN-S-HT1
VIn-wall Tank	AF	75890IN-M-AF



37329IN-4ND-
AF
Strayt SC Tall
Lav Faucet
w/o drain
INR 21000
CLP- 14700



10861IN-4ND -AF
SINGULIER SC TALL
LAV FAUCET W/O
DRAIN
INR 14910
CLP- 10437



5373IN-HT1
FOREFRONT RECT W/O FAUCET DECK Truffle
INR 18,600
CLP- 12600

COMING SOON
Launch – Sept 2018



15238IN-4ND-
AF
July SC Tall
Lavatory Faucet
INR 8680
CLP- 7147



19774IN-ND-AF
SYMBOL TALL LAV
FAUCET WITHOUT
DRAIN
INR 37310
CLP- 26117



37303IN-4ND –AF
CUFF SC TALL LAVATORY FAUCET
INR 9190
CLP 6433



73159T-7-AF
Composed Single-handle
TALL LAVATORY FAUCET
INR 54840/
CLP- 30710



77142IN-S-0
Modern Life Wsll-hung toilet
INR 42000
CLP- 29400

COMING SOON
Launch – Nov 2018



73053T-4-AF
Composed Single-handle
TALL LAVATORY FAUCET
INR 47010
CLP- 26325



72337IN-4ND –AF
Aleo+ SC TALL
LAVATORY FAUCET
INR 13890
CLP- 9723



37334IN-4-AF
Strayt Tall Pillar Tap
INR 8240
CLP 5768



10863IN-4ND-AF
Singulier® Wall Mount Lavatory Faucet
INR 15330
CLP- 10731



5681IN-4ND-AF
Singulier Wall Mount Lavatory Faucet
INR 11100
CLP 7770



11546IN-4-AF
SINGULIER TALL PILLAR
LAVATORY FAUCET
INR 6400
CLP 4800



37309IN-4-AF
Cuff Tall Pillar Tap
INR 5080
CLP 3556



5684IN-4ND-AF
Aleo+® Wall Mount Lavatory Faucet
INR 9240
CLP 6468



20739IN-4ND-AF
STRAYT WM SC LAV FAUCET TRIM
INR 15360
CLP 10752



11543IN-4-AF
July Tall Pillar Tap
INR 4410
CLP 3307

THUNDER GREY AND BRUSHED NICKEL



THUNDER GREY





Brushed Bronze

THUNDER GREY AND BRUSHED NICKEL



THUNDER GREY AND BRUSHED NICKEL



Lav Faucet	BN	5684IN-4ND-BN
Lav Faucet	BN	5679IN-BN
Showering	BN	18361T-CL-BN
Showering	BN	16346IN-BN
Showering	BN	99924IN-BN
Showering	BN	72328IN-4-BN
Showering	BN	10386IN-BN
Showering	BN	98445IN-BN
Showering	BN	9038T-BN
Showering	BN	8002-BN
Other Accessories Lux	BN	12927IN-BN
Other Accessories Lux	BN	7314IN-BN
Other Accessories Lux	BN	7275IN-BN
Other Accessories Lux	BN	11791IN-4-BN
Other Accessories Lux	BN	45447T-BN
Other Accessories Lux	BN	37050T-BN
VToilet	Thunder Grey	5373IN-HG1
VLavatory	Thunder Grey	77142IN-S-HT1
VIn-wall Tank	BN	75890IN-P-BN



72337IN-4ND-BN
ALEO+ TALL LAV FAUCET W/O DRAIN
INR 13890
CLP- 9723



5373IN-HG1
FOREFRONT RECT W/O FAUCET DECK Truffle
INR 18,600
CLP- 13020



15238IN-4ND-BN
SC July Tall LF W/O Drain
INR 8420
CLP- 6315



73159T-7-BN
COMPOSED SH TALL LAV FCT-SIDE
HANDLE
INR 54840

COMING SOON
Launch – Sept 2018



5684IN-4ND-BN
ALEO+ WM LAV FAUCET TRIM
INR 9240
CLP 6468



11543IN-4-BN
JULY TALL PILLAR LAVATORY FAUCET
INR 4280
CLP 3210



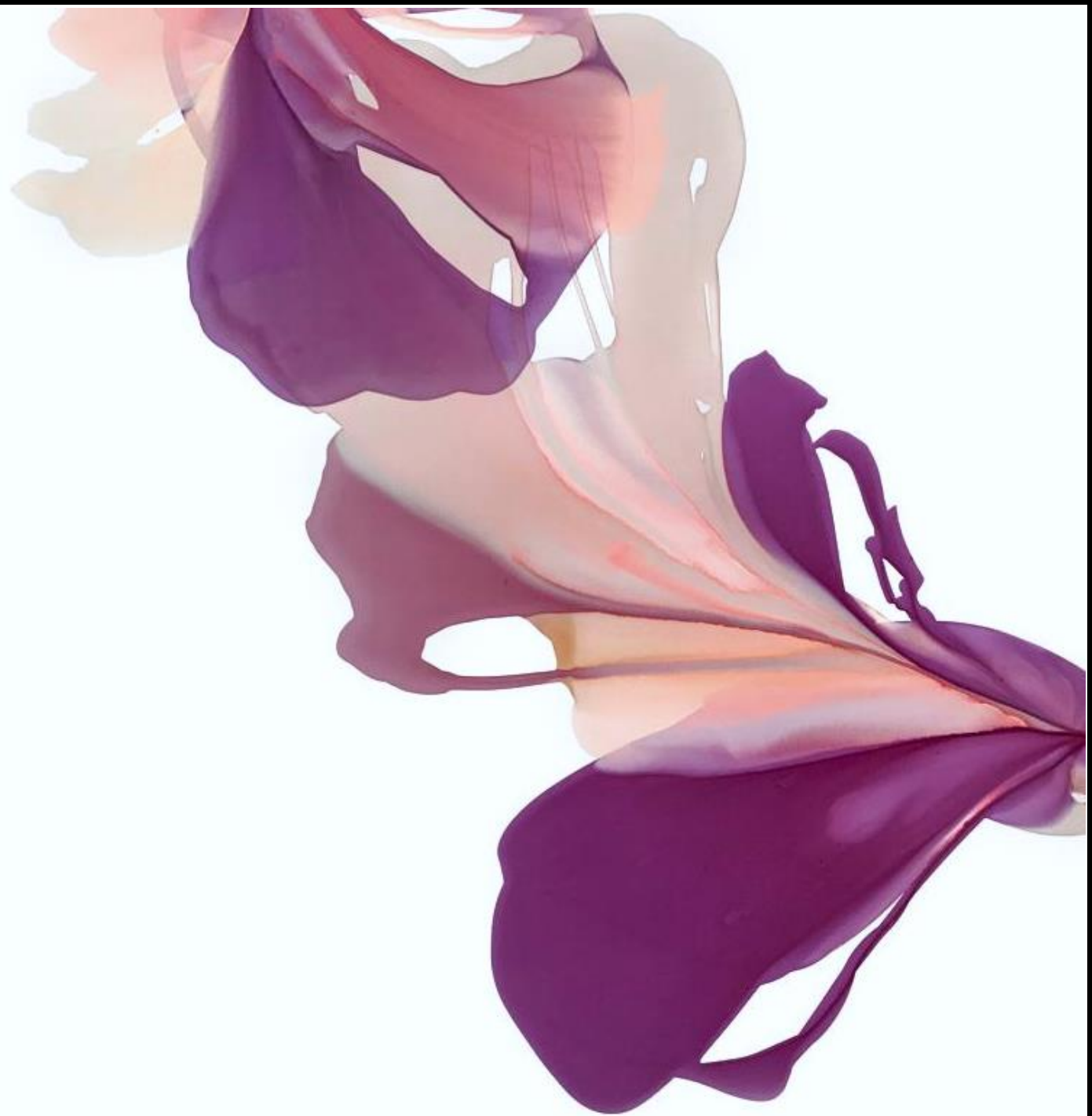
77142IN-S-0
Modern Life Wsl-hung toilet
INR 42000
CLP- 29400

COMING SOON
Launch – Dec 2018



19774T-BN
TALL SYMBOL SC LAVATORY FAUCET
INR 37310 CLP- 26117

GLOSS COLOURS



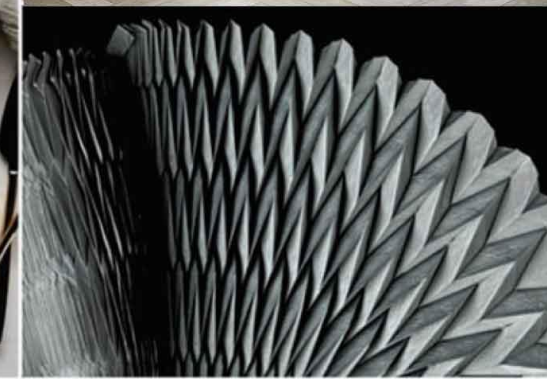
CASHMERE AND ROSE GOLD



The charming allure of gold's splendour meets the subtle blush of a delicate Pink rose. An organic brown-grey, Cashmere bridges the warmth of latte and the depth of slate.

Cashmere is a calm color that complements many materials effortlessly - including the granite, marble, wood, and concrete trends of the day, while our new Rose Gold finish is a tease of timeless luxury with a touch of romantic elegance.

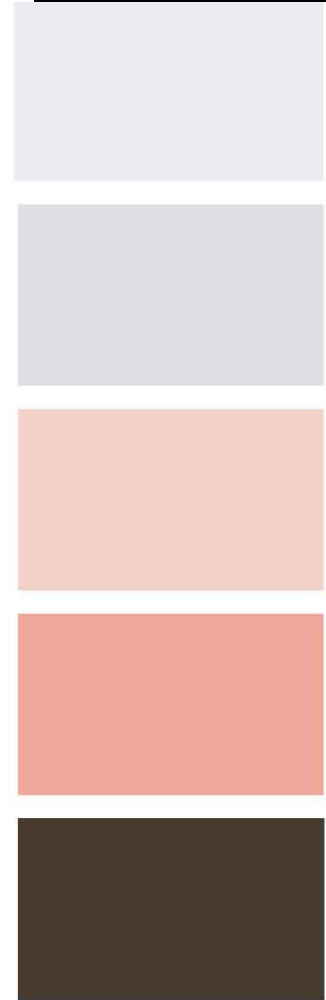




CASHMERE



ROSE GOLD



CASHMERE AND ROSE GOLD



CASHMERE AND ROSE GOLD



Lav Faucet	72298IN-4ND-RGD	RGD
Lav Faucet	45432IN-RGD	RGD
Showering	77311IN-4-RGD	RGD
Showering	99924IN-RGD	RGD
Showering	18361T-CL-RGD	RGD
Showering	16346IN-RGD	RGD
Showering	8002-F2-RGD	RGD
Showering	37343IN-RGD	RGD
Showering	97009T-RGD	RGD
Showering	9040T-RGD	RGD
Showering	12067T-RGD	RGD
Other Accessories Premium	12925IN-RGD	RGD
Other Accessories Premium	7275IN-RGD	RGD
Other Accessories Premium	7314IN-RGD	RGD
Other Accessories Premium	16086IN-4-RGD	RGD
Other Accessories Premium	14456T-RGD	RGD
VToilet	6098IN-S-K4	Cashmere
VLavatory	76601IN-K4	Cashmere
VIn-wall Tank	75890IN-P-7	Black

Cashmere & Rose Gold



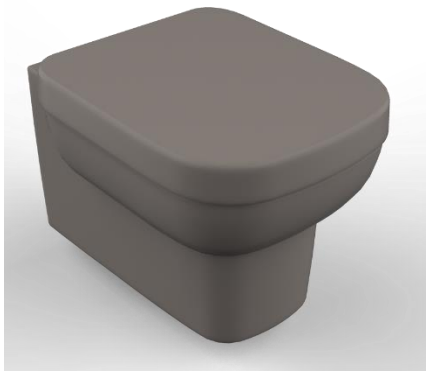
FOREFRONT SQ VESSEL W/O DECK CASHMERE
2200IN-K4
MRP: 13,290
CLP: 9,303



CONICAL BELL VESSEL CASHMERE
2200IN-K4
MRP: 7,810
CLP: 5,467



KANKARA VESSEL W/O DECK CASHMERE
76601IN-K4
MRP: 13,120
CLP: 9,184



REPLAY WALL-HUNG TOILET CASHMERE
6098IN-S-K4
MRP: 22,500
CLP: 15,750



72298IN-4ND-RGD
ALEO TALL LAV FAUCET W/O DRAIN
INR 15,460
CLP- 10822



72337IN-4ND-RGD
Aleo+ TALL LAV FAUCET W/O DRAIN
INR 16,240
CLP- 11368



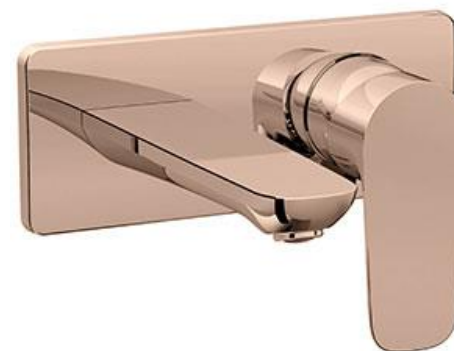
73053T-4-RGD
Composed Tall Bathroom Faucet with joystick handle
INR 55,440
CLP- 31046



73159T-7-RGD
Composed Tall Bathroom Faucet with pure handle
INR 63,510
CLP- 35566



73061T-7-RGD
Wall Mount Single Handle Faucet with pure handle
INR 63,510
CLP- 35566



5683IN-4ND-RGD
ALEO Wall Mount LAV FAUCET TRIM
INR 10290
CLP- 7203



5684IN-4ND-RGD
Aleo+ single control wall mount Lav Faucet Trim
INR 10810
CLP- 7567

ALMOND AND BRUSHED BRONZE



Inspired by nature, and at home in any bathroom environment, Almond is a smart, earthy color acts as an anchor to more vibrant Brushed Nickel. Brushed nickel has a warm, soft appearance that looks classic against granite or slate countertops and backsplashes.



A
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D



**BRUSHED
BRONZE**



ALMOND AND BRUSHED BRONZE



ALMOND AND BRUSHED BRONZE



Lav Faucet	72298IN-4ND-BV	BV
Lav Faucet	45432IN-BV	BV
Showering	18361T-CL-BV	BV
Showering	16346IN-BV	BV
Showering	72290IN-4-BV	BV
Showering	882IN-BV	BV
Showering	98445IN-BV	BV
Showering	9038T-BV	BV
Showering	16381IN-BV	BV
Other Accessories Premium	97258IN-BV	BV
Other Accessories Premium	7314IN-BV	BV
Other Accessories Premium	7275IN-BV	BV
Other Accessories Premium	16086IN-4-BV	BV
Other Accessories Premium	11416-BV	BV
VToilet	18131IN-S-47	Almond
VLavatory	2200IN-G-47	Almond
VIn-wall Tank	75891IN-P-BV	BV
Lav Faucet	72298IN-4ND-BV	BV
Lav Faucet	45432IN-BV	BV

Almond & Brushed Bronze



FOREFRONT SQ VESSEL W/O DECK CASHMERE
2661IN-47
MRP: 13,290
CLP: 9,303



CONICAL BELL VESSEL ALMOND
2200IN-47
MRP: 7,810
CLP: 5,467



KANKARA VESSEL W/O DECK ALMOND
76601IN-47
MRP: 13,120
CLP: 9,184



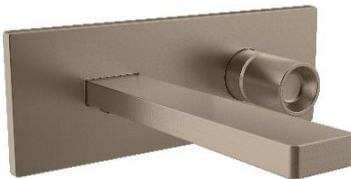
PATIO WALL-HUNG TOILET W/SC SEAT ALMOND
18131IN-S-47
MRP: 11,200
CLP: 7,840



72298IN-4ND-BV
ALEO TALL LAV FAUCET W/O DRAIN
INR 15,460
CLP- 10,836



5683IN-4ND-BV
ALEO WM LAV FAUCET TRIM
INR 10,290
CLP 7203



73061T-7-BV
Wall Mount Bathroom Sink Faucet
INR 63,510
CLP 35565



73159T-7-BV
Composed Tall Bathroom Faucet with pure
handle
INR 63,510
CLP- 35565



73053T-4-BV
Composed Tall Bathroom Faucet with joystick handle
INR 55,440
CLP- 31046

BLACK & FRENCH GOLD

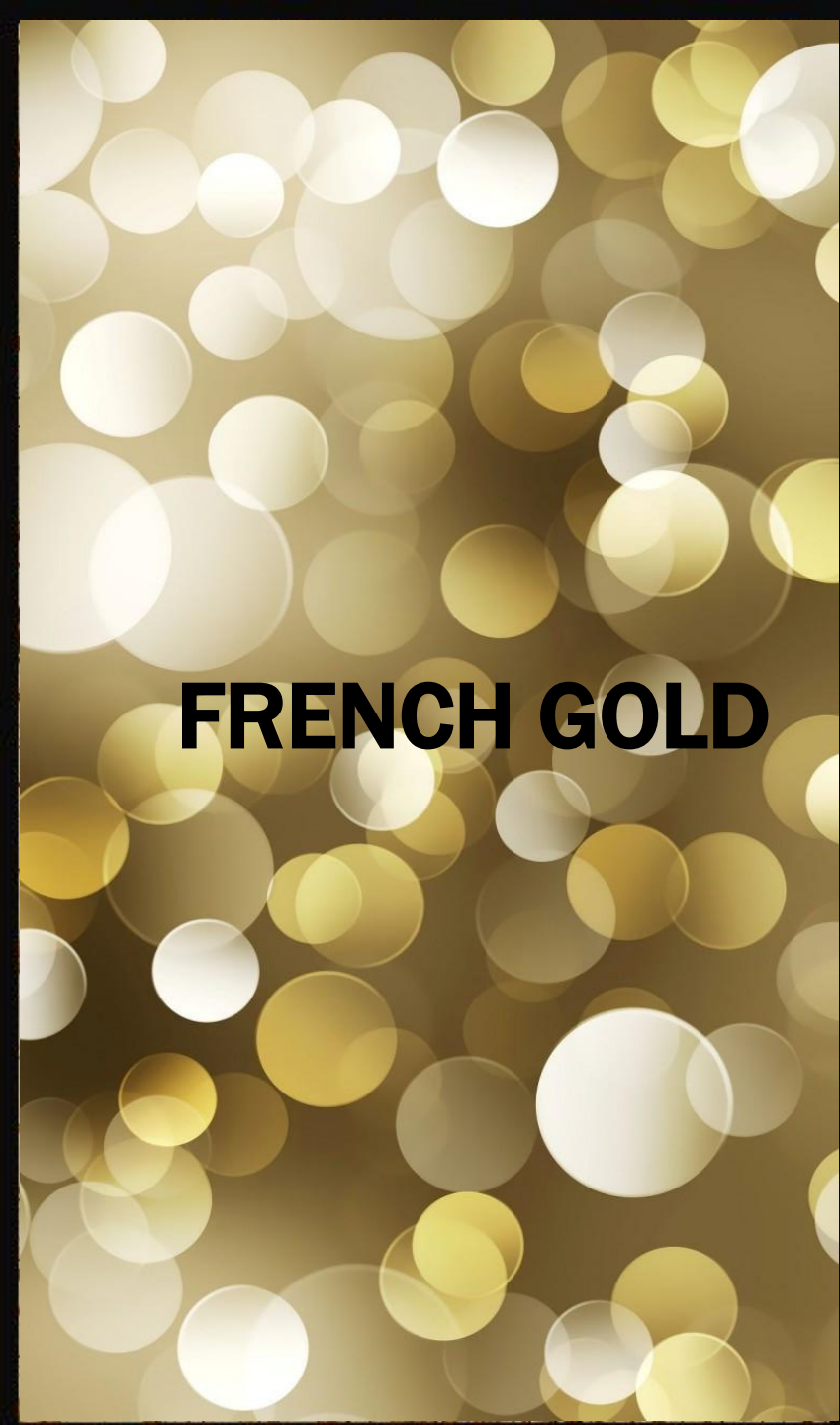


Chic, Charming, Sophisticated, Classic, Bold





B
L
A
C
K



FRENCH GOLD

BLACK & FRENCH GOLD



BLACK & FRENCH GOLD



Lav Faucet	73158T-4-AF	AF
Lav Faucet	45432IN-AF	AF
Showering	77248IN-9-AF	AF
Showering	77237IN-AF	AF
Showering	97009T-AF	AF
Showering	9040T-ZZ-AF	AF
Showering	1073945-AF	AF
Showering	8002IN-AF	AF
Showering	9301T-CL-AF	AF
Other Accessories Lux	12929IN-AF	AF
Other Accessories Lux	7314IN-AF	AF
Other Accessories Lux	7275IN-AF	AF
Other Accessories Lux	11791IN-4-AF	AF
Other Accessories Lux	11584-AF	AF
Other Accessories Lux	11582-AF	AF
VToilet	18133IN-S-7	Black
VLavatory	2660IN-1-7	Black
VIn-wall Tank	75890IN-M-AF	AF
Lav Faucet	73158T-4-AF	AF

Black & French Gold



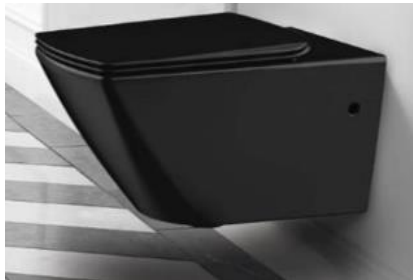
Veil VESSEL
77171IN-7
MRP: 22,050
CLP: 15,435



Round Vessel In Black
14800-7
MRP: 15,220
CLP: 10, 654



CONICAL BELL VESSEL BLACK
2200IN-7
MRP: 8,130
CLP: 5,691



ESCALE WALL-HUNG TOILET W/SC SLIM SEAT BLACK
16817IN-2SR-7
MRP: 49,900
CLP: 34,930



PRESQUILE WALL-HUNG TOILET W/SC SEAT
18133IN-S-7
MRP: 28,880
CLP: 20,216



PATIO WALL-HUNG TOILET W/SC SEAT BLA
18131IN-S-7
MRP: 11,200
CLP: 7,840



FOREFRONT VESSEL W/FAUCET DECK
2660IN-1-7
MRP: 16,270
CLP: 11,389



FOREFRONT SQ VESSEL W/O DECK BLACK
2661IN-7
MRP: 13,850
CLP: 9,695



KANKARA VESSEL W/O DECK BLACK
76601IN-7
MRP: 13,670
CLP: 9,569



37303IN-4ND -AF
CUFF SC TALL LAVATORY FAUCET
INR 9190 CLP- 6433



72337IN-4ND -AF
Aleo+ SC TALL LAVATORY FAUCET
INR 13890 CLP- 9723



15238IN-4ND-AF
July SC Tall Lavatory Faucet
INR 8680
CLP 7147



37329IN-4ND-AF
Strayt SC Tall Lav Faucet w/o drain
INR 21000 CLP- 14700



19774IN-ND-AF
SYMBOL TALL LAV FAUCET WITHOUT DRAIN
INR 37310 CLP- 26117



10861IN-4ND -AF
SINGULIER SC TALL
LAV FAUCET W/O
DRAIN
INR 14910
CLP 10437



19480IN-AF
Symbol Lavatory Faucet
INR 31780
CLP 22246



11545IN-4-AF
SINGULIER PILLAR LAVATORY
FAUCET
INR 5420
CLP 4065



72326IN-4-AF
Aleo+ Pillar Tap
INR 5980
CLP 4168



37327IN-4ND-AF
Strayt SC Lav Faucet
w/o drain
INR 16130
CLP 11291



37333IN-4-AF
Strayt Pillar Tap
INR 6870
CLP 4809



73159T-7-AF
Composed Single-handle
TALL LAVATORY FAUCET
INR 54840/
CLP- 30710



10860in-4-af
Singulier lav faucet with drain
Inr 12360
CLP 8652



16027IN-4ND-AF
July SC Lavatory Faucet
INR 6810
CLP 5107



73053T-4-AF
Composed Single-handle
TALL LAVATORY FAUCET
INR 47010
CLP- 26325



72312IN-4ND-AF
Aleo+ SC LAV FAUCET W/O
DRAIN
INR 10850
CLP 7595



37301IN-4ND-AF
CUFF SC LAV FAUCET W/O DRAIN
INR 7080
CLP 4956



37334IN-4-AF
Strayt Tall Pillar Tap
INR 8240
CLP 5768



10863IN-4ND-AF
Singulier® Wall Mount Lavatory Faucet
INR 15330
CLP- 10731



5681IN-4ND-AF
Singulier Wall Mount Lavatory Faucet
INR 11100
CLP 7770



11546IN-4-AF
SINGULIER TALL PILLAR
LAVATORY FAUCET
INR 6400
CLP 4800



37309IN-4-AF
Cuff Tall Pillar Tap
INR 5080
CLP 3556



5684IN-4ND-AF
Aleo+® Wall Mount Lavatory Faucet
INR 9240
CLP 6468



20739IN-4ND-AF
STRAYT WM SC LAV FAUCET TRIM
INR 15360
CLP 10752



11543IN-4-AF
July Tall Pillar Tap
INR 4410
CLP 3307

CONSUMER INSIGHTS | Kohler's extensive portfolio of CMF solutions clearly take kitchen and bath design to the next level. However, there are a few factors that hinder consumer interest in stretching beyond the familiar—White and Polished Chrome. It's important for you and your customers to be aware of these obstacles so you can proactively address them in a way that will add value for both parties.

RESALE VALUE | Colored fixtures often evoke memories of bathrooms littered in Avocado Green and Harvest Gold, which can be a real estate nightmare.

Tips to Address it: Consider referencing the palette as "Kohler Neutrals", and refer back to the introduction years shown earlier, which stretch across decades. Today, Kohler's palette reflects an array of incredibly classic colors that have proven the ability to withstand time. Perfectly on-trend but never trendy.

SAFE + CLASSIC | For a variety of reasons, many consumers and even specifiers feel White fixtures are simply the safest, most classic choice.

Tips to Address it: White is often a great choice—it's crisp, bright, and evokes a sense of clean. But, there are many times where White actually detracts from the "look" a consumer is going for. Placed in the wrong design, it can appear stark and disruptive. Use color to blend in or highlight plumbing fixtures, just like you'd do when pairing paint and tile combinations.

AVAILABILITY | Research indicates that fixture color is often selected late in a project, leaving consumers anxious for the quickest possible solutions.

Tips to Address it: Tile is often chosen early in the design process, if not first. Encourage consumers to pull fixture color decisions into this step, selecting the color that best complements their tile selection. Pulling that decision up leaves a more generous window of time, making tight lead times less critical.

PRICE | Upgrades in color and finish across a space can become quite costly in comparison to the same mix of products in White and Polished Chrome.

Tips to Address it: The cost of CMF upgrades can be overwhelming, but the disappointment of a finished project that falls short in design is far most costly. The right CMF choices can make or break the "feel" of a finished room. Investing in key upgrades ensures your total project spend will be worthwhile in the end.

WIN + WIN | Persuading consumers to explore Kohler's CMF portfolio is *time well spent*. The right decisions lead to better designed spaces for consumers—an obvious win!



BETTER DESIGN | Despite common misconceptions, White fixtures are not *always* the best option for the space. Here, White makes the toilet **dominant** in the color scheme. By using Cashmere, the toilet becomes **recessive**. As a result, your eye is drawn to the jewels in the space, like the Briolette® glass sink.



Thank you



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